



Job Title: Marketing Internship

Job Level: Entry level

Pay: \$500 Stipend

College Credit Available: Yes

Hours: Part-time, Flexible, 10 hours/week minimum

Location: Remote

Skills & Experience Required: Some marketing experience required

Job Description: The Marketing Internship is an exciting opportunity to gain real-world experience in the field of marketing with an established consulting business. The Marketing Intern assists in advertising and promotional efforts within the company, as well as for our clients. These duties include building social media campaigns, creating written, video, and image content, preparing promotional materials, investigating new avenues of marketing, participating in marketing brainstorming sessions, and coordinating with the marketing and web development teams. The Marketing Intern shall continue to improve all marketing processes and functions under the supervision of the President.

Job Duties:

- Design company graphics
- Create eye-catching and professional brochures
- Assist in marketing and advertising promotional activities (social media, direct mail, web)
- Prepare promotional presentations
- Organize marketing events
- Expand and maintain marketing channels
- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks

Qualifications:

- Solid understanding of different marketing techniques
- Current enrollment in a related BS or Masters program
- Experience with graphic design platforms (Canvas, Adobe)
- Familiarity with marketing software and online applications (CRM tools, Online analytics, Google Adwords)
- Ability to manage multiple projects and meet deadlines with minimal oversight
- Must have a computer, phone, and access to a secure and steady internet connection

Preferred Experience:

- Proficient in Google Workspace

To Apply: Please visit our website at <https://www.direwolfconsulting.com/join-our-team/> and upload your resume. You may also email your resume to info@direwolfconsulting.com

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